

Sustainable Seafood

Safeguarding the continuity and sustainability of fish and seafood stocks is of very high importance to Salling Group. Thus we seek to ensure that our seafood supply chains are sustainable and socially sound. We have been working with seafood sustainability since 2013 in partnership with WWF and are now continuing the journey on our own with the good learnings and experiences from WWF in tow combined with an extended social compliance focus.

Our aim

- To align Salling Group's sustainable sourcing activities with the global seafood industry and by doing so contribute to the sustainability and continuity of the global seafood stocks
- To follow industry advice and good practices and thereby help increasing the amount of sustainably certified seafood
- To provide sustainably sourced seafood products for our customers

Our effort

- Track and trace Salling Group's seafood supply chains in Salling Group's Responsible Procurement System
- Monitor vendor adherence to accredited sustainability schemes under the GSSI (Global Seafood Sustainability Initiative)
- Monitor compliance with Salling Group's Code of Conduct and social compliance policy and ensure that high risk producers undergo a by Salling Group accepted social audit
- Actively participate in the aquaculture relevant standard developments and work of the organisations that Salling Group is a member of such as; Amfori and GlobalG.A.P. as well as the DETI (Danish Ethical Trading Initiative)

Our target

- Ensure that all Salling Group's seafood products are traceable, responsibly produced and certified according to a GSSI accredited seafood sustainability standard