

21.04.2021

Plastic

Salling Group considers plastic a useful and valuable resource, as long as it is used, reused or recycled in a sustainable and appropriate way. E.g., plastic is great when it comes to secure freshness of products, durability in stores and households, but also to help us reach the UN stated objective of halving food waste which Salling Group has committed itself to

However, plastic waste has increasingly become a severe problem particularly in the oceans, and plastic's role in the circular economy is far from being used to its potential. Thus Salling Group wants to contribute to reducing plastic pollution and to support progress in reuse and recycling of plastic, so that it will not end up in nature

Our commitment:

- We strive to reuse or recycle all plastic and enable customers and partners to do the same

Our ambition:

We strive to

- Use LESS plastic and other packaging materials
- Secure BETTER reuse and recycling of plastic
- Provide MORE information and choice to customers

Our target:

Circular packaging design :

- Reduce use of plastic in packaging in all Food & Nearfood private Labels by 30% by 2023
- All Food and Nearfood private labels to be designed for full recyclability by 2023
- 40% of plastic used for Food & Nearfood private labels to be made of recycled plastic by 2023

Alternative solutions for single-use plastic

- All single-use tableware in plastic phased out no later than during 2021
- Reduce sales of plastic bags with 50%
- All plastic used for transportation to be reused or recycled by 2020

Fund & support innovations in the use of plastic:

Make significant financial contributions to innovative projects and partners