

Eggs

General principles

Salling Group cares about animal welfare and we recognise the importance of sourcing eggs from systems where hens are allowed to exhibit their natural behaviour. Hence we are working towards phasing out cage-eggs in our assortment, and to replace cage-eggs as an ingredient in our private label products with barn eggs, free-range eggs or better where possible.

The five freedoms

As set out by the EU Convention for the Protection of Animals, all animals for farming purposes must have

- Freedom from hunger and thirst
- Freedom from discomfort
- Freedom from pain, injury and disease
- Freedom to express normal behaviour
- Freedom from fear and distress

Better animal welfare

Salling Group strives to actively contribute to elevate animal welfare where we source eggs. That, we do by

- Entering into partnerships with animal welfare experts
- Cooperating continuously with suppliers and producers on improving animal welfare
- Communicate our commitment to animal welfare and empower customers
- Committing ourselves to phase out cage eggs within the Group as follows:

Sales stop	Denmark	Germany	Poland*
Whole cage eggs	Done	Done	End 2025
Cage eggs as an ingredient in private label products	Done	Done	End 2025

*Internationally sourced SKUs will follow strategy as in Denmark